



CREDENTIALS

WHAT does it take to be SSA?

Over 27 years of experience in South Africa. More Than 90 man-years of expertise in data and digital. A management team comprising former executives of Sybase, SAP and IBM. Importantly, it takes commitment to creating strategic partnerships with clients by every member of our team. SSA is dedicated to deriving value from the impact of digital transformation and information management solutions for every client. For your business, this means agility and the ability to pivot when necessary. For SSA, it means future-proofing your business through an ongoing, valuable partnership with you that creates new revenue streams through the SSA pillars that underpin your digital success:

Governance • Modernisation • Monetisation • Democratisation • Digitisation

It takes dedication to data value to be SSA

ABOUT OUR BUSINESS AND YOURS

WHO we are

Specialising in digital transformation and data management, SSA has been creating strategic partnerships with leading enterprise technology providers since 1991 in South Africa. Our local clients comprise of four of the top banks, two of the top four telecommunication companies, the largest retailer in the country, two of the top three insurers, as well as SAP and IBM. The combination of this expertise, innovation and partnerships accelerates your business profitability by enabling you to extract the most value from data, the lifeblood of our business and yours.

Solutions-driven growth

SSA partners with you in digital transformation and information management by implementing flexible licensing arrangements and optimised engagement models that deliver value to your specific business. Our focus on digital and data gives your organisation the agility to make speedy executive decisions which, in a digital economy, means faster response and quicker results.

With extensive experience in implementing and extracting insights from data, integration and analytics. SSA creates data-driven digital enterprises. Our business is developing and deploying bespoke digital and data assets that generate revenue, while increasing your brand visibility within your market sector.



Our goal is your success.





SOLUTIONS

HOW we engage Analytics data & content

Digital transformation requires a new way of viewing business, so we lead clients through the technical process, and include three other vital elements in the mix: Humans, culture and data.

As Africa prepares for massive digital growth, SSA's long history on the continent means your staff and other stakeholders are able to deal with changes to business and buy in to the opportunities digital transformation offers. If you are looking to capitalise on the booming digital economy, SSA provides what you need to take the journey, from Where you are now to Where you want to be.

Experts protecting your digital assets

SSA designs and implements a bespoke structured blueprint for your business to follow, to ensure the quality, longevity and usefulness of data throughout its lifespan. Our data governance strategy includes establishing policies and procedures as well as the continuous monitoring of their effective implementation by your governance team. To ensure your organisation's ability to protect, grow and increase the value of data, SSA focuses on the following key areas:

- Availability** - ensuring that critical data is available at the right time to the right person, in a standardised and reliable form
- Usability** - data management includes collating, revising and standardising data to maintain accurate, consistent and high-quality data
- Integrity** - data governance frameworks address regulatory mandates, audit issues and data quality, maintaining the value of your data
- Security** - threat management and security solutions are a key part of data management, alerting you to potential and actual threats and mitigating damage

CENTRE OF EXCELLENCE



Outsourcing data governance to SSA specialists enables our clients to rest assured that their data is clean, meets legal standards and is both accessible and secure.

CONTACT US

With offices in Waterfall City, the new commercial hub of Johannesburg, South Africa and Singapore.

GROWING
footprint

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